## **EXAMPLES OF NUGAT SIGNATURE WORKSHOPS FOR PROFESSIONALS**

#### **Product hacking**

Re-purpose existing products

#### Kashida

Design functional products using Arabic words

#### Wajha

Re-design and implement the facade of small businesses

#### Food styling & photography

Taking professional pictures for social media using your phone

### Design thinking for startups

Designing customer centric solutions through research and sensing

#### Type design & expression

Celebrating Arabic language through designing type that expresses its meaning

#### We are the artwork

Designing and implementing a graffiti wall collectively

# Innovative entrepreneurship

Taking Entrepreneurs through a process of art and creative psychotherapy to help ignite their executive functioning skills

### The imagination express

A screenwriting and film directing series of workshops

# Hot & cold: social media posting

Creating creative and engaging content on social media

